# feminist.com

## A THRIVING FEMINIST COMMUNITY FOSTERING AWARENESS, EDUCATION AND ACTIVISM

# "Changing the world for the better takes passion, dedication, information, resources, and mutual support...Feminist.com puts it all at our fingertips." — Gloria Steinem

Feminist.com has promoted women's global leadership, empowerment and activism for nearly 20 years. We have served as the Internet's definitive hub of resources and information, a networking engine, and online "home" advancing women-friendly organizations, increasing civic involvement, and promoting self-sufficiency, education, spiritual health and general wellness for women the world over. We are celebrating our 20<sup>th</sup> anniversary in 2015 -- a perfect opportunity to reflect on and celebrate our work and history in the women's community.

When Feminist.com was founded back in 1995, very few women's organizations were online and only 15% of Internet users were women. Feminist.com offered the very first web presence for a number of important women's non-profits like Equality Now, the Ms. Foundation, Girls, Inc., and V-Day. Since then, we have become a trusted convener both online and off, serving as a portal for original articles by and interviews with some of the most influential thought leaders of our time and a platform for leading women's organizations such as MomsRising, The Nobel Women's Initiative, the Women's Media Center, Omega Institute, the Girls Leadership Institute, and Men Can Stop Rape-- all of whom have columns at Feminist.com and have partnered with us on current initiatives. Since its inception, Feminist.com has:

★generated nearly 2 million visitors a year

 collaborated with V-Day to develop the Anti-Violence Resource Guide -- a section of Feminist.com providing information and links to hundreds of anti-violence resources including emergency hotlines, U.S. and international organizations, publications, and statistics
received recognition from *The New York Times, The Wall Street Journal, Ms. Magazine* and other notable publications

★been featured by over 5,000 websites and search engines

\* been supported by an advisory board featuring some of the most influential women of our time, including Eve Ensler, Jane Fonda, Carol Gilligan, Pat Mitchell, Gloria Steinem, Alice Walker, and many others!

Feminist.com has grown into a vibrant community connecting women with each other through initiatives like our Feminist.com <u>FemSalon Series</u> which has included *The State of Feminism*, featuring Gloria Steinem, Pat Mitchell, Kathy Najimy and others; *Women & Money* featuring Jennifer Buffett and Kathy LeMay; *Women & Peace*, a panel of international peacemakers hosted and moderated by Abigail Disney; and *Our Inner Lives: Spirit, Faith & Action*, a partnership with the NYU Global Center for Academic and Spiritual Life, featuring Marianne Williamson, a multifaith panel moderated by Elizabeth Lesser, and a performance by India.Arie. These events have amplified women's voices and offered a nurturing space for diverse dialogues that seek to build bridges and spotlight timely issues across generations, race, and culture.

As we approach our 20<sup>th</sup> anniversary in 2015, Feminist.com has begun planning efforts for a **long-term** strategic plan that will launch next year. Continuing to strengthen Feminist.com and its work is a top priority. We have grown our board and our advisory committee to support this effort and plan to continue building organizational and technological infrastructure to carry this vision forward. Visit Feminist.com for more information about how you can join us in this work.

#### Founder and Executive Director

Marianne Schnall, Author of Daring to Be Ourselves and What Will It Take to Make a Woman President? Conversations about Women, Leadership and Power

#### **Board of Directors**

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Feminist.com is a 501(c)3 non-profit organization

# feminist.com INITIATIVES

In addition to its <u>FemSalon Series</u>, Feminist.com has a number of initiatives organized in collaboration with key partners and thought leaders:

### WOMEN & LEADERSHIP Leveraging the Voices of Women in Leadership – What Will it Take?

www.feminist.com/what-will-it-take With the publication of *What Will It Take To Make A Woman President? Conversations About Women, Leadership and Power* by founder Marianne Schnall, Feminist.com is uniquely positioned to expand its impact



on women's leadership. The time is now. The spotlight is on women's leadership, the new feminism, and the rising role of men in supporting this next wave. Feminist.com's newest initiative aims to develop a non-partisan, inclusive web platform to leverage the visibility of the book to expand the conversation to women and men across the country.

#### OUR INNER LIVES Spirit, Faith & Action www.ourinnerlives.com

Feminist.com was among the first feminist groups to recognize the importance of connecting faith and feminism. In 2010, supported by a grant from The Sister Fund, we launched a new microsite, Our Inner Lives. This initiative honors women's inner lives of faith, religious practice, spiritual transformation and commitment to causes greater than ourselves. We believe that caring for our inner lives makes us more effective in the world, and, simultaneously, being passionately engaged in the world nourishes us inside. We invite you to join us on Our Inner Lives and share the ways faith and feminism interact in your life.

#### YOUNG VOICES

Inspired by the groundbreaking work of, and created in collaboration with renowned feminist and scholar, Carol Gilligan, Young Voices is providing awareness and education about the gender traps that limit girls and women. In May 2014, Young Voices: A Gathering of Minds on the State of Girls, hosted by Women Moving Millions and in partnership with Carol Gilligan and the Eileen Fisher Leadership Institute, brought together 50 leading thinkers and organizations working on youth and gender. Young Voices will continue its work through the

development of an online platform and additional events.

# MEN & WOMEN AS ALLIES Only Together Can We Achieve Equality

Developed in partnership with the Center for the Study of Men and Masculinities, and a team of activists and organizations, Men & Women as Allies will be a co-branded microsite and series of events that explores what it means for men and women to collaborate in pursuit of gender equality, to positively redefine masculinity and to work towards creating cultures free of violence. Men & Women as Allies is based on the belief that men must engage with feminism in order to achieve true equality, and feminist work must seek to include and encourage the participation of men.

#### WOMEN & PEACE

Feminist.com's new Women & Peace section will be dedicated to women's peacemaking work around the world and to better understanding women's role in building peace and mitigating conflict. Women & Peace will showcase women's groundbreaking peace-building work across the globe, elevate women's voices through their stories and expert analysis on peace and conflict, and offer critical tools for action and advocacy.

## **UPCOMING EVENTS**

November 18, 2014: An event kicking off our Men & Women as Allies initiative
\$2015: Stay tuned for amazing events and announcements celebrating Feminist.com's 20<sup>th</sup> anniversary!